

## **Lineage II Lineage II Holiday Adena Screenshot Contest Official Contest Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE ONE'S CHANCES OF WINNING.**

**Eligibility:** Except where prohibited by law, the **Lineage II Holiday Adena Screenshot Contest** (“**Contest**”) is open only to legal residents of the 50 United States of America, the District of Columbia, and legal residents of all provinces and territories in Canada (excluding residents of Quebec) who are the age of majority or older (18 years of age in most jurisdictions) as of the date of entry. Participants must be registered as a Lineage II player character on <http://www.lineage2.com/en/> and are subject to the rules and regulations of <http://www.lineage2.com/en/> that accompany the creation of a character on the website. The sponsor of this Contest is NC Interactive, LLC (“**Sponsor**”). Employees, contractors, directors and officers of the Sponsor and its respective distributors, affiliates, subsidiaries, and advertising and promotional agencies, and their immediate family members (parent, child, sibling, and spouse of each), and those living in the same household of each are **NOT ELIGIBLE TO ENTER OR WIN**. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Contest (“**Official Contest Rules**”). All federal, state, provincial, municipal, and local laws and regulations apply. **Void where prohibited by law.**

**How to Enter:** To enter, a participant must create, or have created, a player character on <http://www.lineage2.com/en/> (“**Contest Website**”) by following the directions on the Contest Website for new players. Creation of a Lineage II player character is free. After creation of a player character, participants must email to [L2Community@NCSOFT.com](mailto:L2Community@NCSOFT.com) a screenshot (“**Screenshot**”) portraying the following theme: “Lineage II winter holiday celebration.” Upon submission of a Screenshot in accordance with these Official Contest Rules, the participant (“**Entrant**”) will receive an entry (each an “**Entry**” and collectively, the “**Entries**”) into the Contest. The Screenshot should depict the Entrant’s view of a Lineage II holiday celebration. The subject line for the submission email must state “**Lineage II Holiday Adena Art Contest.**” In addition, the Entrant must also include the Entrant’s character name, server and country of residence in the body of the Contest submission email.

The following requirements apply for each email submission of a Screenshot:

- The email submission must be in English. The Screenshot must include Entrant’s character and nameplate featured in the screenshot. Any and all displayed character, clan, or pet names in the Screenshot must comply with Sponsor’s [Lineage II Naming Policy](#). The Screenshot must be digitally signed and be accompanied with Entrant’s character name, server and country of residence in the body of the Contest submission email. The Screenshot must be submitted in .jpg, .png, or .bmp file format. The email submission must include the following statement in the body: “This email is submitted as an entry in the Lineage II Holiday Adena Art Contest.” Any email submission that does not include this statement in its body will be void.

**Screenshot Design Requirements:** The Screenshot must satisfy the following requirements to be eligible for the Contest:

- The Screenshot must be created solely using Adena and other in-game items;
- The Adena artwork shown within the Screenshot must be the sole and original work of the Entrant;
- The full Adena artwork must be visible in the Screenshot; and
- No photoshopping or image editing allowed.

**Entry Period:** Entries will only be considered “Valid” if the submission email is received by the Sponsor between 3:00 PM Pacific Standard Time (“PST”) on December 6, 2017 and 11:59 PM PST on December 17, 2017 (“**Entry Period**”). Emailing a Screenshot submission to [L2Community@NCSOFT.com](mailto:L2Community@NCSOFT.com) constitutes the Entrant’s Entry into the Contest and Entrant’s consent to and agreement with these Official Contest Rules.

**Entry Limit:** Limit of One Entry per Entrant during the Entry Period. Subsequent Entries by the same Entrant are invalid and will be disqualified. Any attempts made by the same person to submit multiple Entries during the Entry Period are void. In the event of a dispute over the identity of the Entrant, the Entry will be deemed submitted by the authorized account holder of the email account submitted at the time of entry into the Contest. “Authorized account holder” is the natural person who is assigned an email address by an internet service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. All Entries must be received during the Entry Period in order to be eligible for any Prize offered in this Contest. Any Entries submitted before or after the Entry Period are void and will not be eligible for a Prize.

Neither Sponsor, nor any telephone network, nor any service provider is responsible for incorrect transcription of Entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures or any telephone network, computer equipment, software, inability to access any website or online service, or any other error or malfunction, or late, lost, illegible, incomplete, damaged, or misdirected Entries or Entries not properly forwarded to Sponsor.

**Conditions of Submission:** Any Screenshot that is deemed by the Sponsor, in its sole discretion, to be offensive, infringing, immoral, obscene, profane, defamatory, not keeping with the image of the Sponsor, or in violation of these Official Contest Rules will be void. Further, any Screenshot that contains trademark, copyright-protected or other proprietary materials for which the Entrant has not obtained appropriate assignment of rights, as well as any Screenshot that disparages or portrays the Sponsor in a negative light, will be void. Sponsor reserves the right, at its sole discretion, to void any Entries from Entrants whom Sponsor believes have attempted to tamper or have tampered with the administration, security, or fairness of this Contest. Entries submitted by automatic, programmed, or like methods will be disqualified.

By entering, each Entrant warrants and represents that (i) the Screenshot is the original work of the Entrant and does not infringe the intellectual property, privacy, confidentiality or publicity rights or any other legal rights of any third party; (ii) the Entrant owns or otherwise controls all rights to the Screenshot submitted by the Entrant; and (iii) the Screenshot has not been entered into or won any previous contests or awards and has not been published or distributed previously in any form of media. By entering this Contest, each Entrant unconditionally and irrevocably grants a perpetual, worldwide, non-exclusive, royalty-free,

sub-licensable license to Sponsor and its successors or assigns to use, reproduce, distribute, display, and create derivative works of their Screenshot for any purpose now and hereafter as they so desire. By submitting an Screenshot, Entrant grants Sponsor the right to use, publish, adapt, edit and/or modify the Screenshot in any way, in whole or in part, and to use such Screenshot alone or in combination with other works, as solely determined by Sponsor, in commerce and trade and in any and all media now known or hereafter discovered, without limitation or compensation to the Entrant and without right of notice, review, or approval of any such use of the Screenshot.

**Selection of the Winners:** There will be eleven winners of the Contest selected among all the eligible Entrants on a worldwide basis (each a “**Winner**” and collectively, the “**Winners**”). The Contest will have one grand prize winner (“**Grand Prize Winner**”), and ten runner-up prize winners (each, a “**Runner-Up Prize Winner**”). The Grand Prize Winner and Runner-Up Prize Winners of the Contest will be determined by a panel of judges (“**Judges**”) appointed by the Sponsor. The Judges will review each of the Screenshot submissions and rank the Screenshot submissions based upon the following criteria (a) Creativity (40%); (b) Originality (30%); and (c) Best representation and interpretation of the Contest’s theme (30%) (collectively, “**Judging Criteria**”). The top-ranked Screenshot, as determined by the Judges in their sole discretion applying the Judging Criteria, will be the Grand Prize Winner and the next ten top-ranked Screenshots in order will be the Runner-Up Prize Winners of the Contest. The Sponsor’s determination of the Grand Prize Winner and Runner-Up Prize Winners is final and binding and not subject to review or appeal.

**Announcement of Winners:** On December 21, 2017, the Winners will be announced by the Sponsor on the Contest Website, Lineage II Forums, and Sponsor’s Facebook page. The winning Screenshots will also be posted with each Winner’s character and server name on the Contest Website. For Winners residing in Canada, before being confirmed as a Winner, the selected Entrant must correctly answer unaided, a time limited mathematical skill-testing question administered by email or telephone.

**Prizes (each a “Prize” and collectively, the “Prizes”) and Approximate Retail Value (“ARV”) in US Dollars for Winners:** The following Prizes will be awarded in this Contest:

Prize for Grand Prize Winner (one in total). (ARV of \$50)

- 5 billion Adena in-game currency (ARV: \$46)
- 20x Pa’agriio Warm Breeze (1-hour) (ARV: \$4)
- Choice of Stage 10 Faction Talisman (ARV: \$0)

Prize for each Runner-Up Winner (ten in total). (ARV of \$10)

- 1 billion Adena in-game currency (ARV: \$8)
- 10x Pa'agri Warm Breeze (1-hour) (ARV: \$2)
- Choice of Stage 8 Faction Talisman (ARV: \$0)

Total ARV of all Prizes Awarded to Winners in this Contest: \$150

**NOTE:** The Prizes to Winners are only available to residents of the United States of America and residents of Canada (other than residents of Province of Quebec).

**Odds of Winning:** Odds of winning the Grand Prize or a Runner-Up Prize depend on the total number of eligible Entries received during the Entry Period and the quality of the Screenshot.

**How to Claim Your Prize:** Winners will be contacted by a representative from the Sponsor on or about December 21, 2017, the date when the Winners are announced. Winners will be notified using the email that the Entrant used for the Screenshot submission. The list of Winners will also be posted on the Contest Website, Lineage II forums and Sponsor's Facebook page. In the event a Winner cannot be contacted within 14 days after the Winners announcement on December 21, 2017, as determined in the sole discretion of Sponsor or its representatives, or a Winner rejects a Prize, an alternative winner may be identified. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: (a) potential Winner's failure to timely respond to the notification; (b) the return of the notification as undeliverable; or (c) any other non-compliance with the Official Contest Rules. In the event of a Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate winner. The Sponsor shall not be responsible or liable for any failure by a potential Winner to accept the Prize for any reason.

**Prize Delivery:** The Prizes will be granted in-game to each Winner's character identified in the submission email within two weeks after the announcement of Winners on December 21, 2017 or no later than January 4, 2018.

**Prize Conditions:** All costs associated with acceptance or use of the Prize, are the sole responsibility of the Winner. Each Winner is responsible for all applicable federal, state, and local taxes incurred by winning a Prize. The Winner may waive his/her right to receive a Prize. A Prize is non-transferable, non-exchangeable, and non-refundable, has no cash value,

and must be accepted by the Winner as awarded unless the Winner waives his/her right to receive a Prize. A Prize may not be upgraded, and no substitutions by the Winner will be allowed, except that Sponsor reserves the right, in its sole discretion, to substitute a Prize for one of equal or greater value if the designated Prize should be unavailable for any reason.

**Conditions, Disclaimers, and Licenses:** By entering the Contest, each Entrant agrees that: (a) he or she will abide by and be bound by these Official Contest Rules; (b) the Entry, including the Screenshot, will not be acknowledged by Sponsor; (c) neither Sponsor nor any of its affiliated companies or the advertising or promotional agencies affiliated with Sponsor or those affiliated companies, or any of their officers, directors, employees, agents or representatives (collectively, Sponsor's "**Affiliates**") are responsible for claims, injuries, death, losses or damages of any kind resulting from participation or inability to participate in the Contest, or the awarding, acceptance, use, misuse, possession, loss or misdirection of a Prize; (d) Sponsor is not responsible for any inability of a Winner to accept a Prize for any reason; and (e) by entering the Contest, all Entrants further agree that Sponsor has the sole right to decide all matters relating to the Contest, including fact, interpretation, eligibility, procedure, fulfillment, and disputes from the Contest. Neither Sponsor nor its Affiliates are responsible for (i) any typographical or other errors in the printing of the promotion materials or the offering or announcement of the Prizes, (ii) any error, omission, interruption, defect or delay in operation or transmission at any website, (iii) failure of any Entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iv) communications line, hardware and/or software failures, or (v) damage to any computer (software or hardware) resulting from participation in the Contest.

Although Sponsor attempts to ensure the integrity of the Contest, neither Sponsor nor any of the Affiliates are responsible for the actions of Entrants or other individuals in connection with the Contest, including attempts by Entrants or other individuals to circumvent these Official Contest Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. If, for any reason, the Contest is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Contest, Sponsor reserves the right in its sole and absolute discretion to modify these Official Contest Rules, and/or to cancel, terminate, modify or suspend all or any part of the Contest, and in the event of cancellation or termination, to select a Winner from among all eligible non-suspect Entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. If the Contest is terminated by Sponsor as set forth above, Sponsor will post notice of such termination on the Contest Website, the Lineage II forums and Sponsor's Facebook page. Inclusion in such drawing will be each Entrant's sole and exclusive remedy under such circumstances. Proof of submitting an Entry will not be deemed receipt of such Entry by Sponsor.

Sponsor reserves the right, at any time and in its sole discretion, to disqualify or deem ineligible to participate in this Contest, any individual suspected of tampering with the entry process or the operation of the Contest; acting in violation of these Official Contest Rules or Sponsor's terms of service, privacy policy or other terms, conditions or guidelines; acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or violating these Official Contest Rules. Any attempt by an Entrant or any

other individual to deliberately damage or undermine the legitimate operation of the Contest is a violation of these Official Contest Rules, as well as criminal and civil laws. Should Sponsor believe or become aware that such an attempt has been, is being, or will be made, Sponsor reserves the right to seek remedies and damages from any responsible Entrant(s) and other responsible individual(s) in the attempted damage to the fullest extent permitted by law, including without limitation, criminal prosecution.

For any feedback or questions regarding the Contest, Prizes, or Winners, you can contact Sponsor by sending an email to: [L2Community@NCSOFT.com](mailto:L2Community@NCSOFT.com).

**Release and Indemnification:** BY ENTERING THE CONTEST, ENTRANTS RELEASE AND HOLD THE SPONSOR AND ITS AFFILIATES HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHT, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE CONTEST OR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITY, INCLUDING WITHOUT LIMITATION, ACCESS TO ANY MATERIALS, OR RESULTING DIRECTLY OR INDIRECTLY FROM THE CREATION OR SUBMISSION OF A SCREENSHOT, OR FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST, INCLUDING WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

Each Entrant agrees to defend, indemnify and hold harmless the Sponsor and its Affiliates from any and all claims, liabilities, damages, expenses and costs (including legal fees) brought or asserted by or on behalf of any third party against the Sponsor or its Affiliates arising from or related to the Entrant's Screenshot infringing or allegedly infringing a third party's intellectual property rights, publicity, privacy or confidentiality rights, or defaming or otherwise causing harm to a third party.

**Limitations on Liability:** Sponsor and its Affiliates shall not be liable to any Winner or any other person for failure to supply a Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's or its Affiliates' sole control.

**Privacy:** Information submitted in connection with the Contest will be treated in accordance with these Official Rules and Sponsor's Privacy Policy (as may be amended from time to time), currently available at <http://us.ncsoft.com/en/legal/privacy-policy.php>; provided, that in the event of any conflict between these Official Contests Rules and such Privacy Policy, the terms and conditions of these Official Contest Rules shall prevail.

**Publicity Release:** Except where prohibited, by accepting a Prize, each Winner grants permission for Sponsor and its agents to use his/her name, voice and/or likeness, for advertising, merchandising, promotion and/or publicity purposes in any and all media now

known or hereinafter invented without territorial or time limitations and without additional compensation.

**Applicable Law:** The Contest, and any disputes that may arise hereunder, shall be governed in all respects by the laws of the state of Washington without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the state of Washington.

**Official Contest Rules:** By participating in the Contest, each Entrant fully and unconditionally agrees to and accepts these Official Contest Rules and decisions of the Sponsor, which are final and binding in all matters relating to the Contest. The Contest will be run in accordance with the Official Contest Rules, subject to amendment by Sponsor. Each Entrant must comply with the Official Contest Rules and will be deemed to have received and understood the Official Contest Rules by participating in the Contest. The terms of the Contest, as set out in the Official Contest Rules, are not subject to amendment or counteroffer, except as set out herein. If any provisions of the Official Contest Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor's failure to enforce any term of these Official Contest Rules will not constitute a waiver of that provision.

**Sponsor:** The Contest is sponsored by NC Interactive, LLC, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA.

**Winner List:** For the winner list, send a self-addressed, stamped envelope to: NC Interactive, LLC, Attn: Winner List Lineage II 13<sup>th</sup> Anniversary Screenshot Contest, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA by March 30, 2018. A list of the Winners will also be posted on the Contest Website, Lineage II forums and Sponsor's Facebook page.

**Disclaimer:** The Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook or any other social media network.